



ASIAN CONGRESS FOR MEDIA AND COMMUNICATION

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CALL FOR PAPERS

The ASIAN CONGRESS FOR MEDIA AND COMMUNICATION (ACMC)

2016 International Conference

in partnership with the

Department Ilmu Komunikasi, Universitas Muhammadiyah Yogyakarta

The Changing Power Structures of Communication:

Shifting Notions of Authority and Influence

27-29 October 2016

Yogyakarta, Indonesia

For queries and submissions: <acmc2016@asianmediacongress.org>

Back up email: <acmc2010@gmail.com>

Important Dates:

Abstract submission – **extended to May 15, 2016**

Abstract approval – within 40 days (max.) after submission

Full papers - June 30, 2016

Early Bird Registration - July 31, 2016

Abstract should be 250-300 words, font: Tahoma, 12 pts.

Please include a 100-word about bio with your full name, affiliation and position/title.

Conference Fees:

Early Bird Registration (on or before July 31, 2016)

ACMC Members US\$160

Non-ACMC Members US\$225

Students (with proof of reg) US\$130

Regular Fee (Starting Aug 1, 2016)

ACMC Members US\$175

Non-ACMC Members US\$350

Students (with proof of reg) US\$160

Conference Rationale

Asians today live in globalised communities of interconnectedness harnessed by social media. Increasingly, news stories are shared and read across multiple social media platforms. The audience have become content creators as much as receivers, expressing their views on a wide range of topics, from politics to fashion.

Today, the traditional communication pyramid for power structure is constantly challenged. No longer are governments, monarchies and appointed leaders centres of authority and influence. Traditional news media are no longer the gate keepers that determine what content is fit for public consumption and what is not. Apparently, the pyramid has been overturned with audiences setting the agenda, raising issues and concerns that become newsworthy, calling out politicians and threatening governments and powerful groups with massive boycotts.

Any communication paradigm today must address the complexities of information content, flow and impact, acknowledging the roles and influence of communication participants. The communication discipline needs more research in all areas of practice and study to fully understand communication developments of our times.

The ACMC Conference 2016 is pleased to invite papers addressing the conference theme. Conference streams include but are not limited to:

- Changing definitions of news
- Challenges in public relations
- Hashtag journalism and other alternative forms
- Media and informed citizenry
- New Paradigms in Communication Education
- Intercultural Communication in a globalized era
- Media and pop culture
- Gender and diversity
- Gatekeeping the environment
- The electorate's new power
- Open Government Data
- Social media potentials and pitfalls
- Communicating Youth
- Mobile networked communities